



ASEAN-KOREA
Partnership Project for
Innovative Culture

ASEAN-KOREA Partnership Project for Innovative Culture (PIC)

2023 ASEAN-KOREA Innovative Culture Forum
PERSEVERANCE: CREATIVITY ON THE BORDER

2023 ASEAN-KOREA Innovative Culture Forum

PERSEVERANCE: CREATIVITY ON THE BORDER

ASEAN-Korea Innovative Culture Forum started in 2020 with the need for an annual event to look at the relationship between Korea and ASEAN in the long-term perspective, as discussed at the ASEAN Culture Ministers' Meeting held at the Gwangju Asia Culture Center to commemorate the 30th anniversary of the Korea-ASEAN dialogue in 2019.

KOFICE has been hosting the forum to promote mutual understanding and promote the idea of co-operation between ASEAN and Korea for the past four years through culture and arts. This year, the forum will focus on the "Perseverance: Creativity on the Border" examining how we each find, or have found, ways to build new modes of cultural networks in the time of AI for collaboration and inspiration.

We enter a disruptive experience in our lives, in such a short span of time, we have been through fast phase of changes, globally. We have encountered catastrophic global pandemic, we have witnessed with excitement — even though it seems short-lived — about crypto currency and NFTs. And now, the opportunity and challenges that come with the more prominent and accessible application of AI in so many different aspects of our daily life. At the same time, some existing issues are still very much a challenge: climate change and all environmental problems, social-political issues regarding democracy, human rights

and distribution of wealth, and so on. In many ways, technology continues to be a primary catalyst for change in the world, and its advances give businesses, governments, and individuals new opportunities and challenges.

The idea of PERSEVERANCE is interpreted as a drive to elaborate every creative visions amid various obstacles and difficulties. PERSEVERANCE becomes a primary principle in viewing the growth and development of the creative industry today.

How do artists, designers, creators respond to powerful AI? How can creative industry contribute to resolve environmental problems? How can creative minds and insights can play significant roles in shaping our future for the better? How can we, all the individuals, with artistic, creative minds and insights embrace these changes and challenges to help shape a better future for all? Do we need to change the way we work, to open new opportunities by way of collective and collaborative working while still giving proper recognition to individual creator?

PERSEVERANCE: Creativity on the Border is a step forward in the continuity of the vision of ASEAN-KOREA cultural relationship. The 2-days forum will be held on 15-16 November 2023.

15 November 2023

10.00AM - 10.30 AM	Opening Ceremony & Remarks
10.30AM - 12.00PM	<p>Session 1 Border: The Impact of Cross-Border Collaboration in the Creative Industry [Keyword: Border]</p>
1PM - 2.30PM	<p>Session 2 Artificial Intelligence: The Use and the Impact of AI towards the Creative Industry [Keyword: Artificial Intelligence]</p>
2.50PM - 4.20PM	<p>Session 3 Environment: The Role of Creative Practitioners in Addressing Environmental Issues [Keyword: Environment]</p>

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10.00AM - 10.30 AM	Keynote Speaker Future of Human in the Age of AI: A Proposal for an Extended Humanities (A New Liberal Arts)
10.30AM - 12.00PM	Session 4 Collaboration: The Urgency of Collaborative Aspect in Creative Endeavors [Keyword: Collaboration]
1PM - 2.30PM	Session 5 Copyright: Ethical Concerns and Copyright Issues in the Creative Industry [Keyword: Copyright]
2.50PM - 4.20PM	Session 6 Future: Creative Insights in Shaping the Future [Keyword: Future]

Opening Remarks

Kilhwa Jung (KOR) President of the Korean Foundation for International Cultural Exchange (KOFICE)



Kilhwa Jung is a distinguished figure in the field of international cultural exchange and education. Currently serving as the President of the Korean Foundation for International Cultural Exchange (KOFICE), they are also a respected lecturer at Ewha Womans University and Hankuk University of Foreign Studies. With a background in external relations and broadcasting, they have held key positions, including Director at the Korean Association for Broadcasting & Telecommunication Studies, Chief Judge of the Documentary Division at the East Asia PD Forum, and Policy Cooperation Director of MBC's Planning and Coordination Office. Their illustrious career has been recognized with prestigious awards, including Broadcasting Awards, Samsung Journalism Awards, and the Korea Press Awards.

Keynote Speaker

Jae Yin Kim (KOR)



Jae Yin Kim is a distinguished philosopher with a strong academic background, holding a Bachelor's degree in Aesthetics from Seoul National University and both a Master's and Doctorate in Philosophy from the same institution. Presently, he serves as an academic research professor at the Comparative Culture Research Institute at Kyung Hee University, bringing his expertise to the forefront of philosophical inquiry.

Kim is recognized for his thought-provoking publications, including "Questioning Humanity in the Age of Artificial Intelligence" (2017), which delves into the challenges of humanizing artificial intelligence, and "The Philosophy of the New Normal" (2020), providing a philosophical foundation for an era of significant transformation. His book "AI Big Bang" emphasizes the unique role of human creativity and artistry in the age of AI, advocating for interdisciplinary studies to redefine humanities education.

Congratulatory
Remarks

Dr. Piti Srisangnam (THA)

Executive Director of Asean Foundation



Dr. Piti Srisangnam is the Executive Director of the ASEAN Foundation, a non-profit organization that works to promote regional cooperation and integration in Southeast Asia. He is a leading expert on ASEAN and has published extensively on the region's economy, politics, and society.

Dr. Srisangnam has a Ph.D. in Economics from the University of Melbourne, Australia. He has also taught International Economics and ASEAN Studies at Chulalongkorn University in Thailand. As Executive Director of the ASEAN Foundation, Dr. Srisangnam is responsible for overseeing the organization's work programs, which focus on a range of areas, including education, culture, environment, and youth development. He is also a strong advocate for ASEAN and its people.

Congratulatory
Remarks

Hilmar Farid (IDN)

General Director of Ministry of Culture, Indonesia



Hilmar Farid is the General Director of the Ministry of Culture of Indonesia. He is a historian and cultural activist who has been involved in the pro-democracy movement since the 1990s. He is also a founding member of Jaringan Kerja Budaya, a collective of artists and cultural workers, and the Institute of Indonesian Social History.

Farid has a Ph.D. in History from the National University of Singapore. His research interests include Indonesian history, cultural studies, and postcolonial studies. As General Director of the Ministry of Culture, Farid is responsible for developing and implementing the government's cultural policies.

Moderator

Benjamin Hampe (SGP)



Benjamin Hampe's work with ASEAN started in 2017 when he organised ASEAN's 50-year anniversary exhibition at the ASEAN Gallery in Jakarta. He went on to provide strategic planning, curatorial, and training services for the ASEAN Community Relations Division from 2018 to 2022. He was appointed Project Director of KONNECT ASEAN in 2020, a USD 2 million development project supported by the Republic of Korea and the ASEAN Foundation's flagship arts programme. In addition to over 16 years as a consultant he has served in leadership roles for a private museum, an art fair, and commercial art galleries. He is Burmese/Australian and lives in Singapore.

- Session 1 [Border]
- Session 4 [Collaboration]

Moderator

Sadiah Boonstra (IDN)



Dr Sadiah is a Historian and Curator based in Jakarta, Indonesia. She is Collection Management and Curatorial Specialist at the Indonesian Heritage Agency, Director and Founder of CultureLab Consultancy Indonesia, a Post-Doctoral Researcher at VU University Amsterdam, and Honorary Fellow at Melbourne University. Sadiah has curated a growing number of exhibitions around the world. Previously she was Asia Scholar at Melbourne University & Curator of Public Programs at Asia TOPA, Senior Manager of Programs at National Gallery Singapore, and a post-doctoral fellow at Royal Holloway University London & The British Museum.

- Session 3 [Environment]
- Session 5 [Copyright]

Moderator

Jeong Ok Jeon (KOR)



Jeong Ok Jeon is a Jakarta-based Korean curator, educator, and researcher specializing in new media art, art and science. Jeon began her career as a curator at SSamzie Space, an alternative contemporary art space in Korea in the early 2000s before moving to Washington D.C. Metropolitan area in 2005 where she worked as an independent curator focusing on the promotion of Asian art and artists in the US. Since relocating to Indonesia in 2011, she has curated numerous science and technology based art projects. This year she curated “Terra Dialectic (2023)”, a national Media Art Community Festival held in Lombok and “Cosmos Chronology: Space Art Exhibition (2023)” held in Yogyakarta in honor of the 50th anniversary of diplomatic ties between Korea and Indonesia . As an educator, she initiated XPLORE: New Media Art Incubation, a program to enhance the competencies of emerging artists and curators in the field of art and technology. She earned an MFA from the Savannah College of Art and Design in the US; a BFA from Ewha Womans University in Korea; and now a PhD candidate in Arts Education from Education University of Indonesia. Jeon currently serves as the director at ARCOLABS–Center for Art and Community Management and a lecturer at Jakarta State University. www.arcolabs.org / [ig @arcolabs.id](https://www.instagram.com/arcolabs.id)

- Session 2 [Artificial Intelligence]
- Session 6 [Future]

Day 1
15 November

Session 1

Border: The Impact of Cross- Border Collaboration in the Creative Industry

Speakers

Dhianita Kusuma Pertiwi (IDN)
Duncan Bass (SGP)
Penwadee Nophaket Manont (THA)
Cian Dayrit (PHL)

Moderator

Benjamin Hampe (SGP)

Keyword

Border

The “Borders: The Impact of Cross-Border Collaboration in the Creative Industry” panel discussion delves into the intricate intersections and boundaries within the artistic realm in different contexts, offering a multifaceted exploration of the evolving landscape of art and its societal implications.

Indonesian writer and academic, Dhianita Kusuma Pertiwi, brings a unique historical perspective to the discussion by exploring the borders between different art forms. Her insights promise to provide fresh perspectives on the ever-evolving and diverse nature of the arts.

Cian Dayrit, is an interdisciplinary artist from the Philippines, challenging established borders in the realms of art, power, and identity representation. His work is a critical reflection on colonial and privileged perspectives, defying geopolitical and conceptual constraints.

Duncan Bass, a curator from the Singapore Art Museum, specialises in unraveling the connections between art, contemporary culture, and emerging technologies. By doing so, he encourages a reconsideration of the conventional distinctions separating the art world from the broader cultural landscape.

Penwadee Nophaket Manont, an independent curator based in Thailand, emphasises the significance of cross-regional projects that focus on cultural

intersections, giving voice to marginalised communities while addressing socio-political issues. Her work transcends geographical borders, underlining the importance of multilateralism and collaboration.

Each of these distinguished speakers will delve into the societal implications of the intersecting reflections on borders, shedding light on their profound impacts within the arts sector. As we navigate a rapidly changing world, this panel promises to inspire new perspectives, challenge established narratives, and provide a deeper understanding of how art, identity, and technology intersect and evolve in a borderless and interconnected society.

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Session 1

Dhianita Kusuma Pertiwi (IDN)



Dhianita Kusuma Pertiwi earned her B.Ed. and B.A. from the Department of English Literature, Universitas Negeri Malang and a Master of Humanities from Universitas Indonesia. She has published several fiction and non-fiction works related to the 1965-66 mass killings in Indonesia. In 2022, she co-founded Footnote Press, an independent publisher focused on the publication of research in popular academic format. In 2023, she served as a jury member of the Jakarta Arts Council Novel Competition and co-curator for a research-exhibition on the Indonesian female writer S. Rukiah Kertapati.

Cian Dayrit (PHL)



Cian Dayrit (b. 1989, Philippines) is an interdisciplinary artist whose work investigates notions of space, power and identity as they are represented and reproduced in monuments, museums, maps and other institutionalized media. Working with textile, installations, archival interventions and community based workshops, Dayrit's work responds to different marginalized communities, encouraging a critical reflection on colonial and privileged perspectives. While informed by the experience of and perspective of colonialism in the Philippines, his work cannot be tied to a specific position or location. Instead, his work and research crosses geopolitical and supranational bearings.

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Session 1

Duncan Bass (SGP)



Duncan Bass is a curator at the Singapore Art Museum. His work is familiar to those who seek to understand the evolving landscape of contemporary art, culture, and the ever-expanding realm of technology in South East Asia. His writing and curatorial projects explore the intersections of art and contemporary culture with an emphasis on the societal implications of emerging technologies and the politics of visibility.

Penwadee Nophaket Manont (THA)



Penwadee Nophaket Manont (b. 1973, California, USA. Lives and works in Thailand) is an Independent curator & researcher, a cultural worker, the founder of Rai.D Collective and the co-founder of Project-PRY. Her experiences include UNDERLYING, under the Mekong Art and Culture, a curatorial and traveling exhibition project (2007-2008); Poperomia/Golden Teardrop, at the Thai Pavilion, the 55th International Art Exhibition – La Biennale di Venezia, Italy (2013); [R] Ejecting Mantra, a research and archive-based exhibition series (2017-present); Altered-in-Between, under the Migration Narratives in East and Southeast Asia, a research and contemporary art exhibition project in Germany, Mongolia, South Korea, Thailand (2018-2020); Do we live in the same PLAYGROUND? at Biennale Jogja XV Equator#5, Yogyakarta, Indonesia (2019); BERSAMA Minority Voicing Festival, an alternative art festival based on a collaborative platform of art and cultural practitioners from different regions invited to create and foster the vibration of various marginalized people's voicing out 'together' (2019-present); Project-PRY, a curatorial-movement initiative initiated to touch upon alternative creation platform beyond the orthodox art space, to exhibit contemporary artwork based on socio-political issues and locality-based practices (2020-present).

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Session 2

Artificial Intelligence: The Use and the Impact of AI towards the Creative Industry

Speakers Fadjar Ibnu Thufail (IDN)
 Liyana Hanif (BRN)
 JeongSeob Lee (KOR)
 Jung-hoon Han (KOR)

Moderator Jeong Ok Jeon (KOR)

Keyword Artificial Intelligence

Since Alan Turing's inception of the Turing Test in 1950 to assess if machines can mimic human conversation, Artificial Intelligence (AI) has undergone extensive research and development for the past 70 years. However, AI's rise to widespread recognition came more recently, marked by AlphaGo's landmark win against world champion Lee Sedol in the board game Go in 2016, a defining moment that underscored AI's potential to rival human intelligence. AI's integration into our daily lives is seamless and extensive, such that the distinction between human and machine is increasingly ambiguous. This fusion is especially evident in the arts, where AI participates in both creation and even curation, signaling its status as a contemporary reality rather than a future concept.

The session titled "Artificial Intelligence: The Impact of AI in the Creative Industry" delves into this intersection of AI with creativity. Fajar Ibnu Thufail unveils how AI is employed in preserving cultural heritage in Indonesia, transforming historic artifacts into 3D models for future interactive displays. Jeongseob Lee discusses how AI is transforming the performing arts in Korea, particularly in choreography and also offering paths for distant learning — a pivotal development in the wake of the pandemic. Liyana Hanif speaks on AI's transformative effect in graphic design and marketing, and also shares her

experiences with AI-driven projects to motivate new talents in Brunei. Junghoon Han explores AI's extensive influence on the entertainment industry and the individuals involved in the field.

As the discourse unfolds, the audience is invited to consider AI's place in the creative ecosystem — whether as an innovative partner, or as a rival to keep an eye on, or as a forerunner of a new era that suggests a new way of collaboration. Most of all, the consensus at the forum is clear: AI's impact on the creative sector is significant and enduring.

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Session 2

Fadjar Ibnu Thufail (IDN)



Fadjar Ibnu Thufail is Head of the Research Center for Area Studies at the Indonesian National Research and Innovation Agency (PRW-BRIN). He received his Ph.D in Anthropology from the University of Wisconsin -Madison. He was a visiting fellow at Max Planck Institute for Social Anthropology and a visiting professor at Tokyo University of Foreign Studies and the University of Tokyo. His current interests include digital humanities, multispecies studies, and Japan studies. At PRW-BRIN he leads the More-than-Human Lab research program.

JeongSeob Lee (KOR)



Jeongseob Lee has been engaged in exploring new expressive possibilities by integrating human movement with various technological mediums, with a focus on dance. His works have been showcased in forms such as interactive performances, installations, and videos. In addition to his artistic endeavors, he conducts parallel research and development activities, often combining technology and art. He is actively involved in educational initiatives that bridge the gap between technology and the arts. Currently he is running a multidisciplinary project team called 'bipole'.

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Liyana Hanif (BRN)



Liyana Hanif, a seasoned graphic designer, boasts a decade of experience in the creative industry. Her skills encompass art direction, branding, and marketing, earning her the prestigious Brunei Design Week Award in 2021. She keeps a watchful eye on emerging trends and technologies, enthusiastically embracing innovations such as AI. Liyana is a staunch advocate for her local creative community in Brunei. She co-founded #JustBruneians, an initiative committed to inspiring and empowering the creative talent within Brunei. This initiative highlights the vital role of art in shaping culture and society, emphasizing the importance of recognising and valuing the contributions of the creative community.

Jung-hoon Han (KOR)



Han is the Chief Contents Officer of Direct Media Lab, a specialized media research institute that analyzes trend reports, media consulting, global field tours, and the media industry, encompassing enterprises and regulations. He authored the book 'The Future of Entertainment in the AI Era,' delving into a high-density exploration of AI, entertainment, technology, and the individuals operating within this space.

Recently, Direct Media Lab organized the '2023 K-Entertainment Technology Summit' in Los Angeles, showcasing the present and future of Korean content, entertainment platforms, and entertainment technology companies that are experiencing increasing demand in global markets such as the United States and the United Kingdom.

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Session 3

Environment: The Role of Creative Practitioners in Addressing Environmental Issues

Speakers

Moe Satt (MMR)
Samnang Khvay (KHM)
Uudam (VNM)
Melia Winata (IDN)

Moderator

Sadiyah Boonstra (IDN)

Keyword

Environment

In the face of complex environmental and social issues, artists respond with a range of activism to empower both individuals and communities. In the Southeast Asian regional context, environmental challenges encompass not only global issues like climate change and biodiversity loss but also unique and complex problems arising from regional social dynamics. This panel explores how artists across the Southeast Asia region are using creative actions and expressions to address environmental issues and sustainability rooted in their lived realities. Artists and their work are our conscience and keep us sharp and informed about the state of the world and the environment in which we live. In this panel artists share stories that we may not otherwise hear.

Focusing on environmental, social and community issues, multidisciplinary Cambodia-based artist Samnang Khvay will discuss his work located “at the nexus of aesthetic creativity and social justice.” Moe Satt, a visual and performance artist from Burma, will speak about how he uses his body to explore identity, embodiment, and social turbulence. Vietnamese artist UuDam’s will show how his ongoing eco slipper project aims at turning people into activists against the global fight against pollution. Du Anyam creates environmentally friendly

products through the most authentic craftsmanship empowering and improving the livelihood of women in rural Indonesia in the process.

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Moe Satt (MMR)



Moe Satt (b. 1983) lives and works as an artist and curator in Yangon, Myanmar). He has participated in live arts festivals throughout Asia, Europe & US. Moe Satt addresses socio-political issues, such as the role of religion and that of the individual in society. His work has been featured in several group exhibitions, including Biennale Jogja XV (2019), Political Acts: Pioneers of performance art in Southeast Asia in Melbourne (2017); CAFAM Biennale, Beijing (2013); and Busan Biennale (2012). His works have been collected by the Singapore Art Museum, Kadist foundation and TBA21. He was a finalist for the Hugo Boss Asia Art Award for Emerging Asian Artists in 2015. He is currently Artist in residency at Rijksakademie.

Uudam (VNM)



Uudam was born into an artist family in Kontum, central highland of Việt Nam. He attended the University of Fine Arts in Sài Gòn (HCMC) and later got his Bachelor of Arts at UCLA and Master of Fine Arts at the School of Visual Arts in NYC. Uudam has a unique and ambitious practice ranging from conceptual sculpture, drawings installation to robotics app art & performances realized in many media. He has exhibited widely in museums and biennales in Asia, Europe and the US. Uudam lives and works in Hồ Chí Minh City, Việt Nam.

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Session 3

Khvay Samnang (KHM)



Khvay Samnang (b.1982, Svay Rieng province) lives and works in Phnom Penh. He graduated from the Painting Department at the Royal University of Fine Art. Samnang's multidisciplinary practice offers new views on historic and current events as well as on traditional cultural rituals using humorous symbolic gestures. He focuses on the humanitarian and ecological impacts of colonialism and globalization.

His artworks have presented in local and international venues, including at major exhibitions and festivals as documenta 15; IFA, Stuttgart, Germany; Tramway, Glasgow; 1st Helsinki Biennial, Helsinki; Daegu Art Museum, Korea; Children's Biennale 2021, Singapore; Haus der Kunst, Munich; Frieze 2019, London; Batia Saem Gallery, Siem Reap; Art gallery of New South Wales, Sydney; Biennale of Sydney; documenta 14; Tomio Koyama Gallery, Tokyo; Orange County Museum of Art, CA; Jim Thompson Art Center, Bangkok; Jue de Paume, Paris; Queens Museum, The Jewish Museum, NYC.

Melia Winata (IDN)



Upon graduating from the University of Melbourne in 2012, Melia started her career in the real estate and property brokerage industry in Jakarta. She was raised and involved in family retail and wholesale business; and has an extensive network from this experience. Her aggressiveness and passion in marketing and sales has led her to serve as Chief Marketing Officer in Du Anyam. She has managed over 100 sales portfolios herself including Du Anyam's participation in the Asian Games 2018. She also leads Du Anyam's exports arm in working with global partners. Melia was included in Forbes 30 Under 30 Asia list in 2020 as one of the leading Social Entrepreneurs in Asia.

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Session 4

Collaboration: The Urgency of Collaborative Aspect in Creative Endeavors

Speakers

Rahel Joseph (MYS)
Nguyễn Quốc Thành (VNM)
Ounla Pha Oudom (LAO)
Ricky Pesik (IDN)

Moderator

Benjamin Hampe (IDN)

Keyword

Collaboration

The “Collaboration: The Urgency of Collaborative Aspect in Creative Endeavors” panel discussion brings together a diverse group of professionals who collaborate across different art forms and creative communities.

Ricky Pesik is an Indonesian advertising professional with over 25 years of experience in the field. His past contributions to national bodies focused on the Creative Economy included the Indonesian Agency for Creative Economy (BEKRAF) and the Ministry of Tourism and Creative Economy. He will draw upon this experience to illustrate how partnerships between creative professionals, businesses, and government bodies can drive economic growth and cultural development and his presentation will focus on multilateral partnerships and the potential for the creative industries to connect and impact communities.

Ounla Pha Oudom, a Laotian dancer and artistic director, plays a pivotal role in the development and promotion of dance in Laos. He will share insights into how dance serves as a universal language that transcends boundaries, unites individuals, and fosters cultural exchange.

Rahel Joseph is the Gallery Director of ILHAM Gallery in Kuala Lumpur, Malaysia and has over 30 years of experience in the arts and cultural sectors. Her work involves

curatorial programming, developing exhibitions, and ensuring the gallery’s strategic direction aligns with its mission to enrich the local art scene. Her presentation will illustrate how the institution has reimaged its work with local community partners post-COVID, especially in the areas of outreach initiatives and the co-curation of programmes.

Nguyễn Quốc Thành is an artist, curator, and co-founding member of Nhà Sàn Collective from Vietnam. His work with marginalised communities was featured in documenta 15 in Kassel, Germany. His work ventures into uncharted territories and embraces unconventional mediums to explore the complexities of identity, culture, and sexuality. He will present pressing on the ground issues in his national context and how conditions shape the way the arts sector interfaces with international organisations.

As these panelists share their experiences, they will underscore the significance of collaboration across different fields, emphasising the transformative potential of a multi-stakeholder approach. Their insights promise to inspire, educate, and promote the value of collaboration in advancing the arts and creative sectors.

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Session 4

Ricky Pesik (IDN)



Ricky Pesik has been an advertising professional for 25 years (1989-2014). He has worked as the General Secretary (2004 -2011) and Vice Chairman (2012 –2015) for the Indonesia Advertising Agencies Association, served as Co-Chair and Chairman of Citra Pariwara the biggest and most prestigious national advertising festival (2006 –2014), and Vice Chairman for the Asia Pacific Media Forum (APMF) in Bali, (2010 –2014). Ricky has served as a jury member for several international award shows. In 2010 he was jury member at Spikes Asia. In 2012 he was selected as the first Indonesian to sit as a jury member at Cannes Lions and in 2014 at Asia Pacific Effie Awards. From July 2015 –October 2019, Ricky Pesik was appointed as the Vice Chairman (Deputy Head) for the Indonesian Agency for Creative Economy (BEKRAF). And from February to December 2020, he continued as Special Staff on Digital and Creative Industries for the Minister of Tourism and Creative Economy of the Republic of Indonesia. At present, Ricky is the President Commissioner of the Indonesia Tourism Development Corporation (ITDC), Head of the Committee of Digital and Creative Economy at the Indonesia Chamber of Commerce (KADIN) Kadin Indonesia, and a member of the Supervisory Board of the Indonesian Heritage Agency at the Ministry of Education and Culture of the Republic of Indonesia.

Nguyễn Quốc Thành (VNM)



Nguyễn Quốc Thành works as an artist and curator. He is a co-founding member of Nhà Sàn Collective and a member of its curatorial board. In 2013, he founded the Queer Forever! festival which has become an on-going project, a pop-up cinema, book and zine workshop, kitchen, space of queer gathering, listening and watching, and loving. He has participated in performance art festivals, exhibitions, conferences, community projects in Germany, Poland, Japan, Vietnam and USA, as well as in other countries and online. In 2022, his queer house project called uhuh22 was a part of Nhà Sàn Collective's works for documenta15 in Kassel, Germany.

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Session 4

Ounla Phaoudom (LAO)



Mr. Ounla Phaoudom, known by his stage name Kaka, is a highly accomplished dancer and the director of FANGLAO STUDIO. Born in the southern region of Laos, Kaka's journey in the world of dance began in 2004. Since then, he has dedicated himself to honing his skills and making a name for himself in the dance community. Kaka's talent and dedication have propelled him to participate in numerous dance competitions, both in Laos and on the international stage, where he has excelled as a breaking (Bboy) and contemporary dancer.

In 2022, Kaka took another significant step in his journey by establishing his own dance company, FANGLAO STUDIO. Through this venture, he has provided dance classes and workshops, creating a platform for individuals to learn and refine their skills under his guidance. In 2023, he assumed the role of General Secretary in the creation of the Laos DanceSport Federation, further solidifying his commitment to advancing dance as an art form and fostering its recognition at a national level. His role as the director of FANGLAO STUDIO, combined with his involvement in organizing notable events such as the Lao HipHop Festival and the UYD Lao Youth Festival, showcases his commitment to elevating and celebrating the rich cultural heritage of Laos through dance.

Rahel Joseph (MYS)



Rahel Joseph is Gallery Director of ILHAM. She has over 30 years' experience working in arts and culture, specifically in developing infrastructures and capacity building. As Gallery Director of ILHAM, she is responsible for the overall strategic direction and curatorial programming of the Gallery. She has held this position since ILHAM's inception in 2015, and over the last eight years has worked to develop the gallery into a leading public art institution in Malaysia. She has co-curated various exhibitions at ILHAM, most recently Nirmala Dutt: Statements (2023), and Kok Yew Puah: A Portrait of a Malaysian Artist (2022).

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Session 5

Copyright: Ethical Concerns and Copyright Issues in the Creative Industry

Speakers Aoura Lovenson (IDN)
 Helianti Hilman (IDN)
 Kin-Wah Chow (SGP)
 Jaekyu Lee (KOR)

Moderator Sadiyah Boonstra (IDN)

Keyword Copyright

The creative industries play a pivotal role in shaping the cultural and economic landscape of Southeast Asia. The region is rich in diverse cultures, each with its unique histories, traditions, stories, and art forms. This panel explores both ethical and legal issues of ownership and copyright in the creative industries and explores how technological developments such as the Internet and social media platforms impact the creative industries and issues of ownership and copyright. As artists and creators draw from this wealth of inspiration, ethical dilemmas arise when cultural elements are borrowed without proper attribution or respect. As a result one of the key ethical concerns surrounding copyright in Southeast Asia and Korea is the question of cultural appropriation.

Innovations in digital technology have been embraced by art practitioners and as a result pose an increasing legal challenge: it is only a fine line between being inspired by a work of art and copying one. Copyright laws aim to strike a balance between promoting cultural exchange and preventing exploitation but has been complicated by the rise of digital technology. In this panel we hear four presentations from two lawyers, an art practitioner, and a creative entrepreneur about how technology has impacted their work from both an ethical and a legal perspective.

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Session 5

Aoura Lovenson (IDN)



Aoura Lovenson is a film producer based in Indonesia. He started producing films in 2006, right after he finished film school in Sydney, Australia. With his extensive background as a Media and Digital Entrepreneur, he brings a unique and commercial perspective to every project he is involved with. His specialty is in distribution, marketing & promotion, and overall packaging of a film. In 2012, he produced *The Land of Five Towers*, which ranked among the top 5 highest-grossing films that year in Indonesia. Another film he produced with BASE Entertainment, *Impetigore* (2019) by Joko Anwar, won the prestigious Best Indonesian Film in 2020 and became Indonesia's submission to the Academy Awards in 2021. He has also produced several award-winning series. The latest is *Cigarette Girl* (2023), a Netflix series that will present its world premiere of the first two episodes at Busan International Film Festival 2023.

Kin-Wah Chow (SGP)



Kin Wah has significant international experience in relation to both contentious and non-contentious IP matters after working for a long time in China, Hong Kong SAR, and Singapore. He regularly advises local and foreign clients on matters related to patent assignments, trade mark assignments, software contract disputes, and trade mark disputes. His publications are a testimony to this. He is also the chairperson of Eurocham Netherlands working group and is often invited by international associations to discuss the landscape in Indonesia and Southeast Asia.

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Session 5

Helianti Hilman (IDN)



Helianti Hilman is the foremost promoter in sustaining Indonesia's forgotten food biodiversity heritage by introducing and bringing indigenous food products from across Indonesia to the broader market and creating ecosystems to encourage others to join such initiatives. Ms. Hilman is an award-winning social entrepreneur with global footprints. She graduated cum laude from Universitas Padjadjaran, Indonesia, majoring in International Laws and received a Master of Laws in Intellectual Property Rights from King's College London. She also undertook executive education programs at Harvard Kennedy School (USA) as well as at Monash University, University of Sydney and ANU in Australia. She has been awarded as EY 2013 Indonesia's Social Entrepreneur, Schwab Foundation 2015 Social Entrepreneur, 2016 Top 10 Asia Top Social Entrepreneur, 2019 Leadership Energy Award and many more. Ms. Hilman served as an honorary member of the Indonesian Academy of Sciences/AIPI (2020 – present), UNCTAD E-Trade Women Advocate (2019-2022), Asia NZ Foundation Honorary Advisor (2019 – 2022), and as a Slow Food International Advisory Council member (2012 – 2016).

Jaekyu Lee (KOR)



Lee is a lawyer at the Law Firm Pacific Attorney, specializing in technology and data law. He is a member of the Subcommittee on Regulatory Matters at the Ministry of Land, Infrastructure, and Transport Autonomous Vehicle Convergence Future Forum, the Data and Regulatory Subcommittee at the Ministry of SMEs and Startups Smart Manufacturing Innovation Promotion Team AI Manufacturing Data Strategy Committee. He is also an expert in Pseudonymous Information for the Personal Information Protection Commission / Korea Internet & Security Agency and an advisory attorney for the Security Certification Subcommittee at the Korea Fintech Industry Association.

Lee is a leading expert in the field of technology and data law in Korea. He has extensive experience in advising clients on a wide range of issues.

Day 2
16 November

Session 6

Future: Creative Insights in Shaping the Future

Speakers

Kathleen Ditzig (SGP)
Kwonjin Cho (KOR)
Tad Ermitaño (PHL)
Souliya Poumivong (LAO)

Moderator

Jeong Ok Jeon (KOR)

Keyword

Future

The future, an expansive and interdisciplinary concept akin to the vastness of outer space, transcends boundaries and encompasses a multitude of perspectives from various fields including philosophy, sociology, science, and the arts. In art, it represents the engagement with what is to come and how we visualize and interpret the unknown, fostering a sense of wonder about the forthcoming era.

We stand at the threshold of a transformative future where Artificial Intelligence (AI), once a sci-fi fantasy, now integrates into our daily lives, influencing creativity and artistic expression in profound ways. AI's potential is far-reaching, influencing not just tech-driven media art but also music, literature, film, and more. The ASEAN region, along with Korea, is gaining recognition for AI-augmented art and cultural heritage conservation. This progress is paralleled by policy initiatives like the EU's AI guidelines and ASEAN's 2024 blueprint, highlighting a future sculpted by the fusion of human creativity and technological advancement.

The session titled, "Future: Creative Insights for Shaping the Future," features a collaboration of visionary minds from ASEAN and Korea, discussing the multifaceted impacts of Artificial Intelligence and the intricate web of both other emerging and established technologies. These discussions will not solely focus on technological narratives but will also

consider the vital roles of history, tradition, community, and education in shaping our creative future. Our diverse panel includes Kathleen Ditzig on 'Southeast Asian Futurism', Kwonjin Cho on the artist Nam June Paik's legacy and the interplay of artists and AI in Korea, Tad Ermitano on the evolution of Filipino artistic perceptions regarding technology, and Souliya Poumivong on the fusion of Laotian traditional puppetry with new media.

This session offers an invaluable chance to navigate through global visions and local implications in the context of the emergence of new technology, redefining the notion of 'innovation' and envisioning a collective future within our region.

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Session 6

Kathleen Ditzig (SGP)



Kathleen Ditzig is a Singaporean researcher and curator. Her curatorial practice has involved the development of artist residencies, educational programmes, publications and exhibitions. She recently completed a PhD on an exhibitionary history of Southeast Asia during the Cultural Cold War. Her recent exhibitionary and research projects include *Afro-Southeast Asia Affinities* (developed with Carlos Quijon Jr.) (2021-2022) and *Art Histories of a Forever War: Modernism Between Space and Home* (co-curated with Fang Tze Hsu) (2022). She currently works for the National Gallery Singapore, where she researches art histories of technology from a Southeast Asian perspective.

Souliya Poumivong (LAO)



Souliya Poumivong (b.1983) is well known to audiences in Laos for his educational and entertaining stop-motion animated series produced at Clay House Studios. He also uses his signature protagonist Buffalo and the Clay Man to hone his contemporary art. Souliya's buffalo is a metaphor for Lao citizens. His art offers a careful reflection on the contemporary reality of Laos as well as social order exchange of information and knowledge of Laos abroad. Souliya's art is known internationally. He has attended workshops, residences and exhibitions in different countries. In addition to producing stop-motion animation and contemporary art, Souliya also teaches photography and new media at the National Academy of Fine Arts in Vientiane.

Day 2
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Session 6

Tad Ermitaño (PHL)



Tad Ermitaño (b. 1964, Manila) is a key figure in new media art in the Philippines and South East Asia. Considered one of the region's pioneers in media art, sound art and experimental film, his artistic practice examines the processes, semiotics and structures of technology.

He works with media ranging from digital video (*Sex2Speech*, 2017) and mechanical instruments (*Hasa*, 2015), to analog circuitry (*Bell*, 2011) and computer programs (*Sammy and the Sandworms*, 2013). He currently teaches the Philippines' first academic sound art course at the University of the Philippines' College of Fine Arts.

Kwonjin Cho (KOR)



With an interest in curatorial research on art experiences in museums, Kwonjin Cho conducts exhibitions, education, and public programs. Recently, her research has focused on the realm of humans and non-humans between art, technology, and ethics. Her main exhibitions include Nam June Paik exhibition "Something Like an Appleseed" (2023), the collection exhibition "TV Fish" (2022), the media art exhibition "Reality Errors" (2020), and the pavilion project "The Moon is the Oldest Space" (2015). In addition, there are <Nam June Paik Art Studies> (2022), <Nam June Paik Fluxus Studies> (2021), and <NJP Creative> (2019-2020) organized as lectures and learning programs.

Master of Ceremony

Ruben Nuranata (IDN)



Ruben Nuranata is a highly skilled Master of Ceremonies, Certified Trainer for Trainers, and seasoned Public Speaker with 20 years of experience. His expertise spans across Corporate Events, Birthdays, Weddings, and various special occasions, underpinned by strong capabilities in Creative Project Management, Communication, and Public Speaking.

Ruben Nuranata has masterfully hosted a spectrum of prestigious events, including the Avia Group Annual Event, the Mercantile 25th Anniversary Gala Dinner, and the monumental first Girder placement ceremony of KCIC (Kereta Cepat Indonesia). His impressive portfolio also features Presidential visits, SEO Conferences, and various corporate gatherings, showcasing his exceptional MC and public speaking talents.

Master of Ceremony

Debbie Won (KOR)

Debbie Won, a seasoned presenter born in Seoul and raised in Los Angeles, has been making waves in the broadcasting world since 2011. Her career has been marked by her proficiency in writing and hosting a diverse range of news and reature programs. With a blend of cultural experiences from both South Korea and Los Angeles, Debbie brings a unique perspective to her work. She has been a reliable figure as a News Anchor at Yonhap News Agency for 'KOREA NOW' and a Reporter at TBS eFM for 'Skool of K-pop. Debbies portfolio also includes Weekend News Anchor at Arirang Radio for Arirang News, Newscaster at Arirang TV for 'Global Buzz,' Reporter at Arrang Radio for 'Catch the Wave,' and Host at JEI English TV for 'Real Talk Talk. Beyond her broadcasting roles, she has showcased her skills as an Event MC, presiding over events like the Creators Forum at the MNE Asian MUsic Awards and the 'Nettux Night during the wetux korea Launching Fartv.

Under the International Cultural Exchange Promotion Act, KOFICE is responsible for promoting international cultural exchanges designated by the Republic of Korea's Ministry of Culture, Sports, and Tourism [MCST].

With the vision of "A Cultural Network Hub Connecting Korea and the World", KOFICE aim to increase mutual understanding across cultural boundaries and develop Korea's cultural diversity and creativity. KOFICE offers diverse exchange, global networking, research, and residency programs for experts in related fields.

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